Some clients don't buy DI because they think they won't have a claim. Show them how the "time value of money" works with the **Return of Premium (ROP) Rider!** 

ROP STUDY No. 1 30-year-old male Occupation: Sales (4A) \$60,000 annual salary ROP amount after 35 years: \$30,825	<ul> <li>\$3,400 monthly benefit (68% of gross income)</li> <li>\$1,700 base policy and \$1,700 Supplemental Disability Rider (SDIR)</li> <li>90-day elimination</li> <li>To-age-65 benefit</li> <li>Residual Rider</li> <li>Retroactive Injury Rider</li> <li>ROP Rider</li> </ul>
equivalent annual return (25% ta	valent yield Tax equivalent yield x bracket) (28% tax bracket) 12% 6.37%

### ROP Rider cost: \$371.68 annually (Policy and riders' cost: \$880.83 annually)

#### Attention: The Return of Premium Rider is not an investment and should not be compared to any specific investments, securities or other assets with value.

In this scenario, these assumptions were made:

- Policy is kept in force until the policy anniversary following the insured's 65th birthday.
- No claims were paid.

Information does not take into account inflation, or state and local taxes. Tax rates and treatment may change over time and impact results. Any federal income tax information contained in this document was not intended or written to be used, and cannot be used by any taxpayer, for the purpose of avoiding IRS Code penalties that may be imposed on the taxpayer. Such information was provided to support the promotion or marketing of the transaction(s) or matter(s) addressed. Taxpayers should seek advice based on their particular circumstance from an independent tax advisor.

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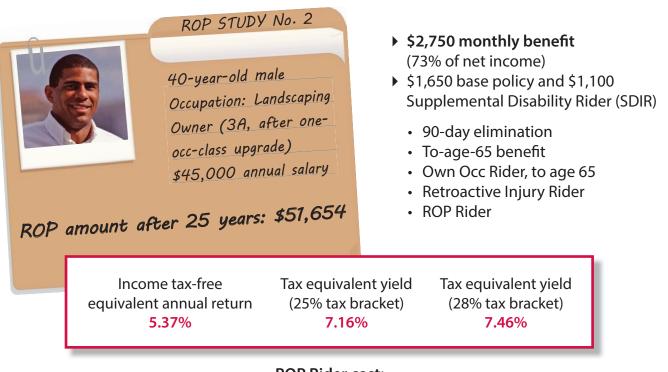
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### AssurityBalance®

# **Equivalent Annual Return by using a DI ROP Rider!**

Some clients don't buy DI because they think they won't have a claim. Show them how the "time value of money" works with the **Return of Premium (ROP) Rider!** 



#### ROP Rider cost: \$1,027.89 annually (Policy and riders' cost: \$2,066.16 annually)

### **Attention:** The Return of Premium Rider is not an investment and should not be compared to any specific investments, securities or other assets with value.

In this scenario, these assumptions were made:

- Policy is kept in force until the policy anniversary following the insured's
- 65th birthday.No claims were paid.

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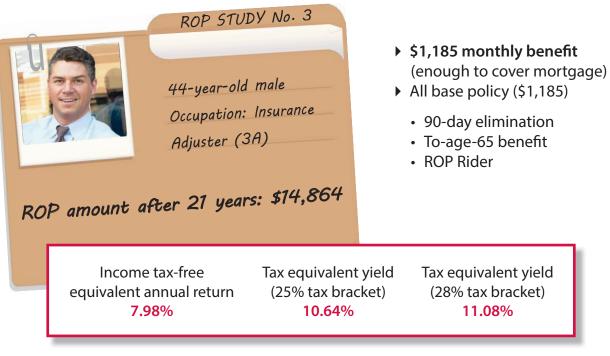
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Some clients don't buy DI because they think they won't have a claim. Show them how the "time value of money" works with the **Return of Premium (ROP) Rider!** 



#### ROP Rider cost: \$295.48 annually (Policy and riders' cost: \$832.71 annually)

## **Attention:** The Return of Premium Rider is not an investment and should not be compared to any specific investments, securities or other assets with value.

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- Policy is kept in force until the policy anniversary following the insured's 65th birthday.
- No claims were paid.

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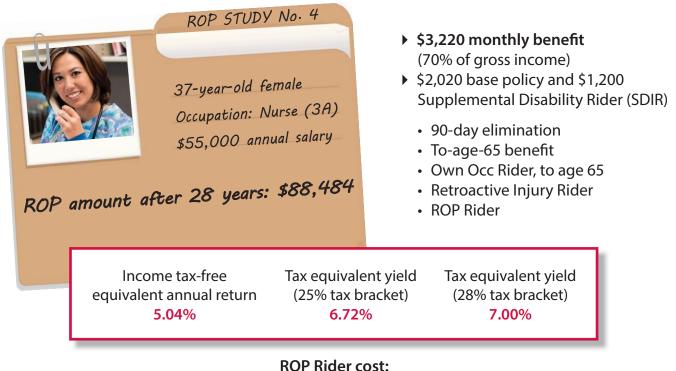
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Some clients don't buy DI because they think they won't have a claim. Show them how the "time value of money" works with the **Return of Premium (ROP) Rider!** 



(Policy and riders' cost: \$3,160.14 annually)

#### Attention: The Return of Premium Rider is not an investment and should not be compared to any specific investments, securities or other assets with value.

In this scenario, these assumptions were made:

- Policy is kept in force until the policy anniversary following the insured's 65th birthday.
- No claims were paid.

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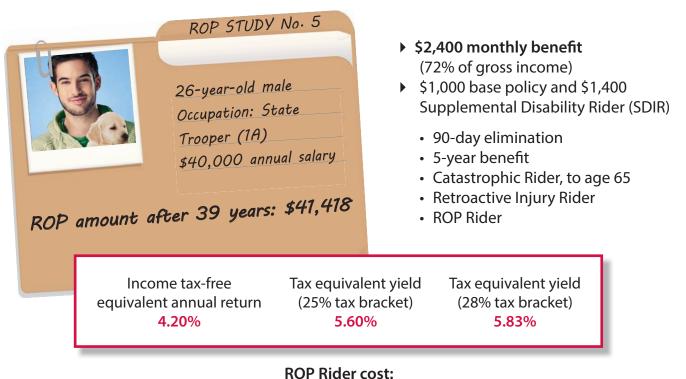
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Some clients don't buy DI because they think they won't have a claim. Show them how the "time value of money" works with the **Return of Premium (ROP) Rider!** 



## \$437.29 annually

(Policy and riders' cost: \$1,062.00 annually)

## **Attention:** The Return of Premium Rider is not an investment and should not be compared to any specific investments, securities or other assets with value.

In this scenario, these assumptions were made:

- Policy is kept in force until the policy anniversary following the insured's 65th birthday.
- No claims were paid.

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