

> Lifestyle protection for them. Straightforward product design for you.

PRIORITY INCOME PROTECTION®

If you knew nearly 70 percent of your clients could be in jeopardy of losing their home, how would you help?

According to a 2016 survey, nearly 70 percent of Americans have less than \$1,000 in their savings.¹ Should your clients be unable to work due to illness or injury, it's likely their savings wouldn't last long for things such as mortgage, groceries, utilities... or much else.

Talking to your clients about Priority Income Protection can help get them in the "lifestyle protection" mode. It's affordable, easy-to-understand and delivers portable coverage in days.

HOW SIMPLE?

- > EASY Quote e-App
- > Streamlined underwriting
- > No occupation classes
- > No rate-ups or exclusions
- > No medical exams or doctors' information required



Next time you meet with a client, have a PIP quote ready as part of the conversation. Chances are they, like nearly 70 percent of Americans, do not have sufficient savings to protect them from unintended illness or injury.

RUN a Quote Today!

[Marketer Name]
[Marketer Phone Number]
[Marketer Email Address]

Issue Ages	18-61
Renewability*	Up to 65
Elimination Period	30 days/90 days (accident/sickness)
Monthly Benefit Amounts	\$300 - \$4,000 (in \$100 increments) (up to 70% of net income)
Maximum Monthly Benefit	\$4,000
Benefit Periods	12, 24, 36 months
Premium Structure	Unisex (Tobacco/ Nontobacco)
Benefits	<ul style="list-style-type: none"> • Total/Partial Disability • Recurrent Disability • Waiver of Premium

* Guaranteed renewable as long as premiums are paid.

¹ <https://www.gobankingrates.com/personal-finance/data-americans-savings/>